
Africa Capacity Building Community

Coaching Scholarship 2020

1. Introduction of ACBC:

Africa Capacity Building Community, ACBC is an organization that supports African communities by building their capacity through coaching. We define “African communities” as communities in Africa and in Korea.

At an organizational level, ACBC provides coaching to Nonprofit Organizations (NPOs) that focus on supporting the development and growth of Africa. At an individual level, ACBC provides coaching to African students studying in Korea.

In order to support personal and organizational growth in African communities, ACBC launched its program in 2018 after initiating its pilot program in 2017. In 2018 and 2019, ACBC covered the cost for the ACBC Coaching Scholarship in the amount of \$ 38,000 and \$ 29,000 respectively.

2. Value of ACBC: Why is coaching important in the NPO sector?

ACBC’s work is based on the belief that the capacity building of an individual or an organization will bring the growth of a society and thus the development of a nation. Coaching is a costly but extremely valuable tool. Entrepreneurs and companies who invested in working with an experienced coach have seen faster and more profound growths in their staffs and organizations. The value of ACBC Coaching Scholarship is to provide high-quality coaching accessible to nonprofit organizations and individuals

3. Definition of Coaching:

The International Coach Federation (ICF) defines coaching as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.

Coaching is based on the following philosophy that we are all creative, resourceful and holistic. It is a form of development in which a trained and experienced coach, supports an individual, teams or groups in achieving specific personal or professional goals.

Coaching may share similarities with counselling, psychotherapy, consulting, mentoring but it is a different approach. Coaching focuses on maximizing the positive qualities and strengths of an individual or an organization rather than minimizing the negatives. Coaching concentrates more on actions and performances of 'now' to build a more desirable future rather than focusing on the past.

4. What Is the benefit of having a Conversational Intelligence® (C-IQ) certified coach?

C-IQ is a groundbreaking neuroscientific framework that's revolutionizing how individuals, organizations, and entire communities communicate. C-IQ profoundly shifts the way human beings interact and connect, and it will enable you to:

- Understand what conversations are and redefine why they are important for human interactions
- Appreciate the significant role neuroscience plays in conversation
- Learn how you as an individual, a leader, along with your colleagues, team, and organization, can leverage these powerful methodologies to establish a healthier and productive relationship.

ACBC Coaching Scholarship provides a living and breathing C-IQ coaching in the belief that the Neuroscience of Conversations revolutionizes human interactions. Through C-IQ, you and your team will gain new insights into "patterns of conversations" as you follow a proven Roadmap for catalyzing change.

5. ACBC 2020

ACBC is proud to sponsor a \$25,000 scholarship in the form of Coaching. This equates to approximately 8 seats or 100 coaching hours. Each participant or team will receive 12 coaching sessions (value of each session is \$200) spread over a three to six months period. The application for the ACBC Coaching Scholarship is open for additional one seat. The application will close on Feb. 3rd 6 pm. If you have any questions or would like to get more detailed information, please contact Ms. Jaung Ah Lee at npoacbc@gmail.com.

Register here: <https://forms.gle/M2QZy71w7GyVhtBa9>

Please note, we require a \$10 accountability fee per session for each applicant.